

LEO BURNETT U.S.A.

A DIVISION OF LEO BURNETT COMPTON INC.

Ad No. PS1114-C2 - (A GREAT DEAL OF FLAVOR - SAVE \$1.50) - Req. No. M28682 -  
Printed in U.S.A. Page 4/C - (8 x 10 13/16 inches)

FBI, 1992

# A GREAT DEAL ON FLAVOR.



*SURPRISING FLAVOR AND LOW TAR.  
NOT SURPRISINGLY FROM MERIT.*

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Ultima: 1 mg "tar," 0.1 mg nicotine - 100's; 2 mg "tar," 0.2 mg nicotine -  
Ultra Light: 0.5 mg "tar," 0.05 mg nicotine - 100's Box; 0 mg "tar," 0.0 mg nicotine -  
Kings: 0 mg "tar," 0.0 mg nicotine - 100's; 10 mg "tar," 0.8 mg nicotine  
as per cigarette by FTC method.

**SURGEON GENERAL'S WARNING: Smoking  
By Pregnant Women May Result in Fetal  
Injury, Premature Birth, And Low Birth Weight.**

**\$1.50 OFF** THREE PACKS OF  
ANY STYLE  
MERIT

When you buy three packs of cigarettes for \$1.50, you  
receive \$1.50 in rebates. No purchase necessary. See store  
for details. This offer is valid only if you  
purchase three packs of cigarettes for \$1.50. The offer is  
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\$1.50. The offer is valid only if you purchase three  
packs of cigarettes for \$1.50. The offer is valid only  
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